

Roll No.

Y – 910

MBA (General) First Year EXAMINATION, May/June-2021

DISTANCE MODE

Paper – 110

ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

Time : Three Hours

Maximum Marks : 70

Minimum Pass Marks : 28

Note—Attempt *all* questions.

Unit-I

1. Define Entrepreneurship. Explain characteristics of an entrepreneur. What are difficulties faced by entrepreneurs in India ? 14

Unit-II

2. Explain how government policies affect the entrepreneurship growth. 14

Unit-III

3. Explain the process of establishing a small scale business in India. Also discuss the difficulties faced by entrepreneur to generate finance. 14

Unit-IV

4. Discuss the concept of Break even Analysis for a new business also discuss the organisation structure of MSME. 14

Unit-V

5. Discuss the limitations of a family business. Also give examples of 2 most successful family businesses of India. 14

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